



School year :2022-2023

Time allotted:2h

Level: 2nd form

Name :.....Class :.....

...../20

1° Reading comprehension (15 marks) :

1) Read the text and tick the right alternative: (1mark) The text is mainly about:

- How an influencer's life style can stimulate healthy food choices among children.
- How social media influencer can be a reel career.
- How social media influencer can impact our health.

2) Correct these false statements with details from the text (2marks):

a. People are strongly affected by influencers because they look attractive and elegant (§1).

.....

b. Being a successful influencer isn't a tough job (§1).

.....

3) Answer the following questions with reference to the text (2marks):

a- How can social media influencers structure the audience's minds?

.....

b- How can influencers be more credible and inspiring?

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4) Complete the following sentence with 3 words from §2 (3marks):

A social media influencer manages to sell his products, not only because he.....his viewers way of life, but also because he succeeded to their hearts and wallets.

5) What do the underlined words in the text refer to (3marks):

It (§1) =/ them (§2) =/ which (§3)

6) Find in the text words having nearly the same meaning as (3marks):

*correcting and modifying something (§1) =

*a way (§2) =

*the activity or business of promoting and selling products or services (§3)

7) Give a personal justified answer to the following question (1mark):

Do you think that an influencer can be considered as a role model? Why or why not?

.....

II° LANGUAGE (10marks):

1) Put the bracketed words in the right tense or form (4marks) :

Women human rights defenders are all women and girls working on any human rights issue and people of all genders who work **(promote)**women’s rights and rights related to gender equality. WHRD’s individual and collective action **(be)**central in addressing discrimination and inequality and **(advance)**civil, political, economic, social and cultural rights including in the context of **(prevent)**.....,peace and security and sustainable development. The Declaration on Human Rights Defenders (HRDs) **(recognition)**..... the important role of HRDs. Women human rights defenders are **(specify)**..... targeted and face additional obstacles. Often, the work of WHRDs **(see)**as threatening the status quo and challenging traditional notions of family and gender roles. The realization of women’s rights or other rights related to gender equality- also **(make)**them targets for attack seeking to discourage WHRDs, individually and collectively, from pursuing their work.

2) Circle the right option to get a coherent paragraph (3marks):

Slave life varied greatly depending on many factors. Life on the fields meant working sunup to sundown six days a week and having food sometimes not **(available/suitable/affordable)** for an animal to eat. Plantation slaves lived in small shacks with a dirt floor and little or no furniture. Life on large plantations with a cruel overseer **(was/is/is being)** oftentimes the worst. However, work for a small farm owner who was not doing well could mean not being **(feed/fed/feeding)**. The stories about cruel overseers were certainly true in some cases. The OVERSEER was paid to get the **(least/most/less)** work out of the slaves; therefore, overseers **(often/sometimes/seldom)** resorted to whatever means was necessary. Sometimes the slaves would drive the overseer off the plantation in desperation. When slaves **(approved/complained/blamed)** that they were being unfairly treated, slaveholders would most often be very protective of their "property" and would release the overseer.

3) Fill in the following paragraph with 6 words from the box(3marks):

anxious/ belief/ over/ gaming/ pressure/ anxiety/ habits/ expectations

It is normal to feel a bit worried about exams, especially if you are under..... from school or family. Exam stress can cause you to feelor depressed, and this might affect your sleeping or eating If you recognize any of these feelings, or are worried that exam stress is taking..... your life, you are not alone, and there are things you can do. If your parents or family are putting pressure on you, it can help to tell them what you feel able to achieve and let them know that yourare different to theirs. If you don’t take the time to look after yourself by doing things like eating and sleeping well, and you don’t give yourself time to unwind by doing something you enjoy likeor seeing your friends, you will find it harder to revise. We are not machines we all need a break sometimes.

III° Writing (15 marks)

1) **Extend the following exam tips into a coherent paragraph using (should/had better/ought to) (5marks)**

- Make/timetable/stick to it
- Make use/some learning styles/revise/bubbles/ highlight important notes/summarize notes into postcards/record notes/listen to them
- Take/break/time to time/have/short nap
- Reward/oneself/you entirely learn a topic/finish a subject
- Not panic/forget/information/self- confident

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2) **Read this part of a letter sent by a working mother to an advice columnist.**

Dear Sir,

I'm conflicted and hesitating about whether I should give up my job in order to take care of my two young children aged 2 and 4, or to hire a childminder to look after them.

Please help me.

As an advice columnist, write a letter to give this mother some advice. Don't forget to use strong arguments in order to convince her . (10 marks)

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The text:

1- Social media influencers (SMI's) are stereotyped to be Generation Z and Millennial individuals who have no interest in serving society through hard work and skills. All they want to do is post pretty pictures of themselves looking cute in the gym to make money without having to put on a uniform and serve their community. However, those who stereotype SMI's know nothing of what the job really entails. People should recognize the hours of planning, executing, and editing that goes into videos and posts. Similar to a career in music production or theatre and acting, becoming a successful SMI is not an easy task; it takes hard work, skill, and being in the right place at the right time.

2- SMI's are not useless in society; they help shape the minds of listeners by emotionally connecting with them and being a regular part of their lives. They economically benefit society through advertising and selling their sponsors' products. Being a social media influencer is a real career in which the influencer positively impacts their viewers' lives, and it can be a path to success for individuals who captivate an audience's hearts and wallets.

3- The work of influencers follows the social cognitive theory, which is discussed by the four professors who conducted a research study on how digital food marketing impacts children. The purpose of the study is to explain that influencers have the power to change people's minds through their own behavior. When influencers show others how they achieved their goals, their followers will feel inspired by that individual and confident that they can fulfil the same goals.

The job of being a social media influencer benefits the community in ways that other jobs cannot.

4- If one has a passion for a hobby and a desire to connect with others who enjoy that hobby, then they should consider pursuing being a social media influencer for a job. They just may change someone's life for the better.

Mike, John Syracuse University Blog, 3August 2021

